



United Way India

go native



Ministry of Housing and Urban Affairs
Government of India



FIT
INDIA



UNITED WAY INDIA PLOG RUN

2 October 2019 | Pan India

A Movement of the People, by the People, for the People of India

www.indiaplog.run

DETOX INDIA



PLOG LOCATIONS

- Patna
- Guwahati
- Raipur
- Delhi
- Ahmedabad
- Surat
- Vadodara
- Rajkot
- Gurugram
- Ranchi
- Jamshedpur
- Bengaluru
- Mysuru
- Mangaluru
- Kochi
- Indore
- Mumbai
- Pune
- Nagpur
- Nashik
- Bhubaneswar
- Cuttack
- Amritsar
- Chandigarh
- Jodhpur
- Kota
- Bikaner
- Visakhapatnam
- Vijayawada
- Chennai
- Coimbatore
- Madurai
- Faridabad
- Ujjain
- Jaipur
- Hyderabad

New Delhi: Hon. Shri Hardeep Singh Puri, MoS (IC) for Housing and Urban Affairs flagged off the Run from India Gate. Mr. Ahmed ElSheikh, President, PepsiCo India, Mr. Amanpreet Bajaj, Country Manager, Airbnb India, Mr. Jose Ferrao, International President, United Way Worldwide and Mr. Manish Michael, CEO of United Way India graced the occasion.



Mumbai: Mr. Shailesh Haribhakti, Chairman United Way India, flagged off the run from Mumbai University in Kalina. Mr. Suhas Pednekar, Vice Chancellor Mumbai University, Mr. Homi Khusrookhan, Chairman United Way Mumbai, and Ms. Shweta Singla, Director Resource Mobilization United Way India, graced the occasion

Guwahati: Mr. Debeswar Malakar, IAS Commissioner, Guwahati Municipal Corporation flagged off the event in Guwahati



Bengaluru: The Plog Run was flagged off from FabHotels in Mathikere by Dr C N Ashwath Narayan, Deputy Chief Minister of Karnataka. Shri. B. H. Anil Kumar, Commissioner, BBMP and Mr. Ramakrishna Ganesh, Convener, India Plog Run graced the occasion.



Allahabad Municipality supported the event by participating in full swing.

Bengaluru – At Kengeri Railway Station Ward 159, Corporator Shri. V Sathyarayan, Superintendent of Engineering Shri Vijaykumar, Assistant Executive Engineer (SWM) Mashu, Senior Inspector Ravichandra Chari TK and Junior Health Director Naveen Kumar M were present.



Raipur: Mayor Shri Pramod Dubey flagged off the event in Raipur, Chhatisgarh and pledged for stopping single use plastic



At Mangaluru, MLA Shri Vedavyas Kamath laong with MCC Commissioner Shri Shanady Ajith K Hegde and MCC Deputy commissioner Shri Gayathri Nayak, joined by General Manager of Hotel Taj Gateway – Mangaluru Mr. Peter Nirmal supported the event.



Ambarnath: Shri Devidas Pawar, chief officer of Ambarnath Municipal Corporation supported India Plog Run. The event received overwhelming reponse with almost 5000 citizens on street.



Advisors

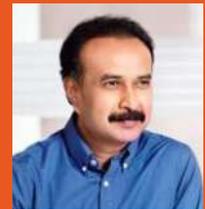


Shailesh Haribhakti, Chairman, United Way India

“ It was amazing to see the energy and commitments from enthusiastic students participating in the Plog Run today at Mumbai University. The event was flagged off by Mumbai University Vice-chancellor and other key dignitaries from Mumbai Municipal Corporation and United Way India. Within no time we saw bags full of litter were picked up which is a sign of how important this initiative is to get rid of plastic permanently. I hope this is a beginning of a movement to end lives lost due to clogging drains, filling of landfills and others. ”

Prashanth Prakash, Board Chair, United Way Bengaluru

“ Plogging is a Swedish concept that gradually made its presence felt in the European nations. India Plog Run 2019 introduced this radical and innovative method of conservation to the Indian public. Through the proactive participation of every individual, we tried to create communities committed to maintaining the ecological balance of their neighbourhoods ”



Manish Michael, CEO, United Way India

“ It has been our goal to sensitize the public about the dangers of plastic waste accumulation. With support from Ministry of Housing and Urban Affairs, Swachh Bharat, Fit India Movement and Bruhat Bengaluru Mahanagara Palike (BBMP) we were able to achieve our goals. Partnering with renowned entities like Airbnb, FabHotels, PepsiCo and Hasiru Dala helped us to reach out to citizens and stakeholders at multiple levels. We extend our gratitude to all the organisations, the Government and municipalities, the NGO partners, Universities, schools and colleges and citizens to be part of this movement and make India Plog Run a success. ”



Ramakrishna Ganesh, Convenor, India Plog Run

“ It has been a great plogging journey for us: one that started with a small group of people at the foothills of the Nandi Hills has now scaled up to the national level. The accumulation of plastic waste is an issue that is inevitable, and it needs to be addressed by all communities. We plan to conduct plogging activities through communities that have been created across India on a regular basis, in order to spread awareness and sensitize citizens on plastic usage. Together with all, we wish and aim to create a sustainable living for all. ”



Overview

India Plog Run, an initiative by United Way of India and Go Native, under the leadership of Ramakrishna Ganesh was conducted at multiple locations across India.

It aimed at addressing the impending scenario of environmental hazards due to use of plastic. By spreading the right awareness among the people across India, through a group activity that carries other health benefits, this event made a significant impact on the citizens of India by sensitizing them about littering and right disposal of plastic waste.

Hon. PM Shri Narendra Modi supported the concept of “plogging” by addressing the citizens on Mann Ki Baat as well as tweeting about it. In his message, he asked citizens to stop using single-use plastic that leads to plastic pollution and come together on 2-October for a mass awareness campaign.

On 2nd of October 2019, nearly 1 lakh people were on street for the India Plog Run that was conducted at 121 locations. A total of 32748 kg of waste was collected. India Plog Run was endorsed by Swachh Bharat Abhiyaan, Ministry of Housing and Urban Affairs (MoHUA), Bruhat Bengaluru Mahanagara Palike (BBMP) and many municipalities and municipal corporations across India.

The event started with a session on “Detox your Mind and Body” followed by briefing on what is plogging. Kits consisting of apron, gloves and trash bag was distributed to participants on first come first serve basis. After the plogging activity, all the trash collected by the participants was deposited to the on-site volunteers. It was weighed and submitted to the Waste Management partner for further processing. All the participants pledged to stop using Single-use plastic and ensure right disposal of plastic waste at the end of the plogging activity.

India Plog Run Agenda

| | |
|----------------------|---|
| 06:30 - 07:00 | Assembling Kit Distribution |
| 07:00 - 07:20 | Detox Your Mind & Body A Session on Yoga & Meditation |
| 07:20 - 07:30 | Briefing Detox Our Neighbourhood |
| 07:30 - 09:00 | The Plogging Session - plogging in a defined circuit (area) Trash Drop Off |
| 09:00 - 09:30 | Pledge |

Amanpreet Bajaj,
Country Manager,
Airbnb India



“The India Plog Run concluded with resounding support from across the country, and we are proud to have been a part of it. Our partnership with the India Plog Run is a true extension of Airbnb's core values to create a world where people can discover travel that is authentic and sustainable. Keeping in mind the Indian government's Swachh Bharat initiative, our vision is to make India the international gold standard for healthy tourism and we urge Indians across the country to take a conscious decision, opt for meaningful ways to give back to our environment and further support healthy tourism.

Himanshu Pandey
Director - Marketing
& Communication
WWF-India



“India Plog Run is an example of what we can achieve, when we come together. Plastic pollution is a menace facing the planet today and plogging plastic waste is a big step towards ensuring that single use plastic does not leak into our ecosystems and our bodies. While we are all aware of the appalling impact of plastic waste on wildlife and especially marine life, a study conducted by WWF also reveals that on an average we are ingesting 5 gram of plastic every week, that is akin to eating a credit card. Plogging is an inspiration for all to GIVEUP littering in order to give back to nature & people.





From children to senior citizens, nearly 1 lakh men and women participated in this mass movement



What is Plogging?

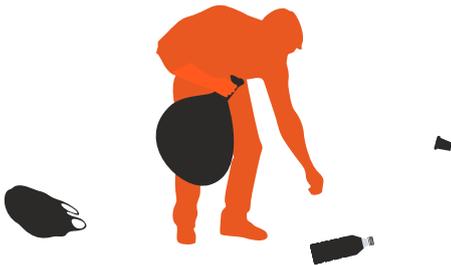
- Plogging is a combination of jogging with picking up litter
 - Started as a group activity in Sweden in 2016, it has now spread to other countries increasing awareness about plastic pollution
 - As a workout, it provides variation in body movements by adding bending, squatting and stretching to the main action of running, hiking, or walking
-



Equip yourself with the right running gear and a bag to drop waste into.



Run along a designated route with peers, carrying the bag along.



Pick plastic waste along the route & drop into the bag, continue running.



At the end of the route, accumulate all collected waste for segregation.



Streets, highways, parks and gardens, lake-side, schools and university campus, market areas – 120 registered locations and over 100 other locations were covered



A. Karuna Singh,
Regional Director,
South, and South-East
Asia & Country Director,
India, Earth Day Network



I would like to congratulate the India Plog Run team for seeding the concept of plogging across the length and breadth of the country on the special occasion of the 150th anniversary of Mahatma Gandhi. It aligns with the vision and mission of #GreatGlobalCleanup campaign of Earth Day Network, one of the biggest volunteer campaigns to broaden, diversify and mobilize the environmental movement through cleanup programs. We hope that plogging will continue as a movement in India to build awareness about the need to manage, and not litter waste, single-use plastic in particular.

Nishu Kaul,
Director (Earth Day),
South and South-East
Asia, Earth Day
Network



India Plog Run 2019 was a great initiative that united people for the common cause of plogging with a message to 'keep our cities clean'. It was overwhelming to see the response for plog run where people of all age groups, irrespective of class, sex, caste, etc. came together to clean and pledge for their clean city. At Earth Day Network, we believe in driving year-round environmental actions through such innovative campaigns. It is time we all stand united and contribute our bit for our Mother Earth!





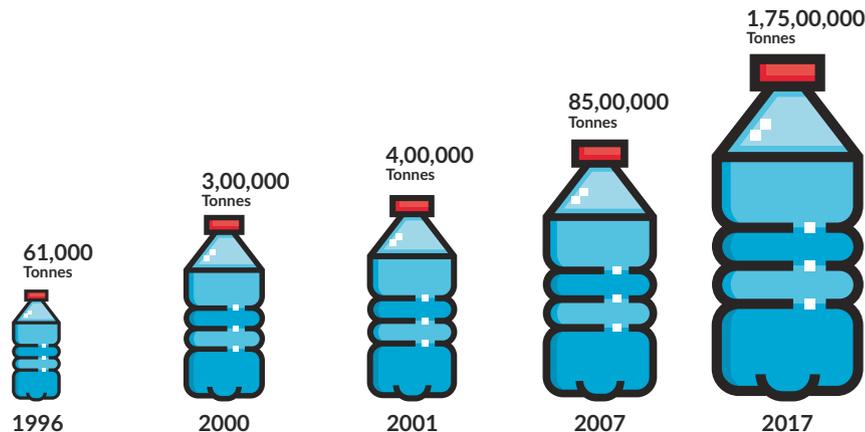
From Guwahati to Jaipur,
from Delhi to Kochi,
India Plog Run was conducted
in 50 cities



India Plastic Pollution: Current Scenario

- India hosted the 45th World Environment Day 2018 celebrations, with the theme of 'Beat Plastic Pollution'.
- Despite 25 Indian states and union territories imposing some sort of ban on plastic, over 25,000 tonnes of plastic waste are generated in India daily, of which more than half (nearly 16,500 tonnes) is made up of plastic bags.
- Apart from plastic bags, plastic used in packaging has increased over the years, as the demand for packaged goods has risen.
- Plastic consumption was 3 lac tonnes in year 2000, and has increased to 178 lac tonnes in 2017.
- 15 states have completely banned plastic bags, 9 states have partial ban
- Sikkim is the only state that has been successful in curbing plastic bag usage positively

Rise of Plastic Consumption in India (Per Year)



Plastic Bag Bans Across India

Complete Ban

- Jammu and Kashmir
- Himachal Pradesh
- Uttarakhand
- Punjab
- Haryana
- Rajasthan
- Madhya Pradesh
- Uttar Pradesh
- Maharashtra
- Karnataka
- Chhattisgarh
- Sikkim
- Arunachal Pradesh
- Nagaland
- Tripura

Partial Ban

- Gujarat
- Goa
- Kerala
- Odisha
- West Bengal

Thickness Of Plastic Bags That Are Banned

| | | | | | |
|------------------|-------------|-------------|---------------|-------------|-------------|
| Uttar Pradesh | >50 microns | Maharashtra | 30-50 microns | West Bengal | >40 microns |
| Himachal Pradesh | >70 microns | Punjab | | | |
| | | Kerala | | | |

On 15-August, Hon. PM Shri Narendra Modi urged citizens of India to come together on 2-Oct for a mass movement against plastic pollution and asked to stop single-use plastic.

Tweet from PMO:



Union Home Minister Amit Shah gave a clarion call to shun single-use plastic and urged citizens to take an initiative to make this a mass movement.



Shri Hardeep Singh Puri,
Honourable Minister
of State (I/C) for
Housing and Urban



Today, on the fifth anniversary of the Swachh Bharat Mission and the 150th birth anniversary of the Mahatma Gandhi, I congratulate everyone on having achieved the dream of an open defecation free India (except 52 ULBs of West Bengal). This has been possible with the participation of the biggest stakeholders of the movement- the citizens of this country. We are committed to the Prime Minister's vision of a single-use plastic free India. With the launch of the India Plog Run, I am confident that the day is not far when India will be free from single-use plastic.



Mr. Jose Ferrao
International
President, United
Way Worldwide



Jose Ferrao expressed his gratitude to the all the partners and participants and shared - we are extremely happy to see such an overwhelming response across India for the India Plog Run, this is a true expression of what it means to Live United by a diverse cross-section of the community. United Way advances the common good in communities across the world by focusing on the building blocks for a good quality of life.





On 150th birth anniversary of Mahatma Gandhi, citizens of India pledged to make India free from plastic pollution



Dr C N Ashwath Narayan,
the Hon. Deputy
Chief Minister of
Karnataka.



“ Plogging should become a habit. It shouldn't be a one-day event but rather an everyday practice. As we celebrate the 150th birth anniversary of Mahatma Gandhiji, keeping our city and nation clean is a tribute to him

Shri B H Anil Kumar,
Commissioner,
BBMP



“ The India Plog Run is happening in 50 cities in India; 43 locations in Bangalore alone with the intention to make it a plastic-free city. I congratulate you all in organizing this event and would encourage everyone to reduce plastic consumption.





**“My Waste My Responsibility”
was the mantra followed by
participants of India Plog Run**



Our Realm of Influence



Support from Corporates

The activity was supported by Corporate organisations. Pepsi Co was Delhi City partner and managed the major flag off location in New Delhi. FabHotels was host location for 75 properties in 35 Cities. Airbnb was Healthy Tourism Partner and encouraged registered hosts on their platform to be part of the event. Many other companies encouraged their employees to participate and be a part of this national movement under “Corporate Social responsibility”.

Delhi City Partner and
Sustainability Partner



Healthy Tourism Partner



Location Partner



CSR



Industrial Organisations



JPMORGAN CHASE & CO.



Civil Society Partners

India Plog Run was supported by many NGOs at multiple locations to drive registrations and encourage participation. The Art of Living conducted Detox your mind and body at 55 locations. Following are the NGOs and associations supporting India Plog Run.



Partners

India Plog Run engaged with various waste management agencies, recyclers and municipalities to manage the plastic/ dry waste that was collected on the event day

National Partner



Delhi City Partner



Chennai City Partner



Trash Deal

Ramadan
Traders

Ceekays
Trade Link

ASN Waste
Management

Syli Plastic
Industries

BS Plastic

Nature Friendly
Recycling
Agency

MK Plastics

Kagad Kach
Patra
Kashtakari
Panchayat

Trees NGO

Safai Sena

Parisar
Bhagini Vikas
Sangha

Ahmed ElSheikh,
President,
PepsiCo India



“
The Plog run is an interesting initiative that not only blends perfectly to make the environment clean and stay healthy; it also helps us to contribute towards collectively realizing the Government of India's 'Swachhta Hi Sewa' and 'Fit India Movement' campaign. Additionally, Plog Run is part of an effort to continue the momentum of encouraging all stakeholders to collectively come forward and work towards plastic waste management.

Vaibhav Aggarwal,
Founder & CEO,
FabHotels



“
We are proud to have partnered with a national event of this scale. Huge turnout for the India Plog run is a testimony to that fact that people are aware of the environmental threats posed by plastic use and are willing to take concrete actions to mitigate its environmental impact.





FabHotels was host location at its 75 properties in 35 Cities.



PRE-EVENT PROGRAMS/ ACTIVITIES

Plastic Waste Dialogue

27th August 2019 | Imperial Hotel, New Delhi

India CSR, the largest news network on CSR and Sustainability in India in association with Go Native and United Way organised Plastic Waste Dialogue on August 27, 2019 in New Delhi which also marked the announcement of India Plog Run.

The Dialogue involved some of the most reputable and competent national and world-renowned speakers from industries, CSR, non-profit organizations, international agencies, academia, and research organisations. The event was witnessed by Shri C.K. Mishra, Secretary Ministry of Environment, Forest & Climate Change, Gol, corporate CSR heads, waste management agencies and other associations.



The poster features the following elements:

- Logos for **indiacsr** (Corporate Sustainability & Responsibility), **UNITED WAY INDIA PLOG RUN**, **United Way** (United Way India), and **GO NATIVE**.
- A central graphic of two overlapping speech bubbles, one green and one orange.
- The title **PLASTIC WASTE DIALOGUE** in large, bold, black letters.
- Event details: **Imperial Hotel, New Delhi | August 27, 2019 - 9:30 am to 5:00 pm**.
- A background illustration of plastic waste, including a blue water bottle and a clear plastic cup.

AGENDA

Keynote Address

- CK Mishra, Secretary Environment, Forests and Climate Change, Government of India
- Rita Teotia/Pawan Agarwal from FSSAI

Panel Discussion

- Opportunities and Challenges in Plastic Waste Management
- Industries' commitment to EPR
- Packaging – present and future
- Experiences and Lessons from Plastic Recyclers

Special Talk – India Plog Run

In response to Hon. PM Shri Narendra Modi ji's message to free India from single use plastic, United Way of India along with Go Native is organizing India Plog Run. The session will cover the concept and execution plan to conduct plogging across the country on 2nd October 2019.

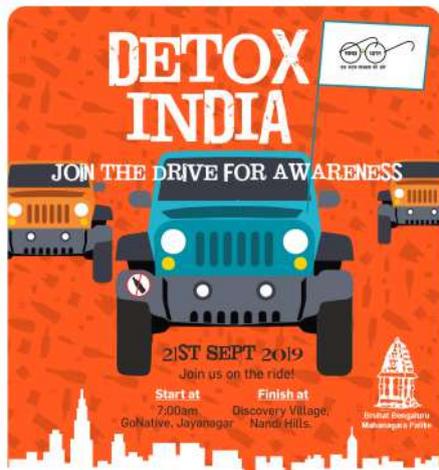


PRE-EVENT PROGRAMS/ ACTIVITIES

Awareness Rally

21st September 2019 | Bengaluru

World Cleanup Day is celebrated on 21st September. India Plog Run team conducted an awareness rally to spread the message “Detox India” and make India litter free. This rally also encouraged people to join the India Plog Run event on 2-Oct.



For more details contact: **Rajesh Mulik: +91 99862 78689**
or **Khaleem: +91 98440 02200**

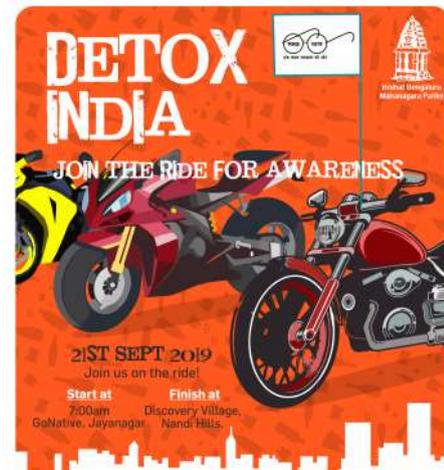


Rally Date:
21st September

Start Point:
Go Native, Jayanagar,
Bengaluru

End Point:
Discovery Village, Nandi
Hills

Approx. 100 people participated in the rally including women and children. Nearly 30 jeeps and bikes were on road carrying the message of Detox India.



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PRE-EVENT PROGRAMS/ ACTIVITIES

BBMP Press Conference

24th September 2019 | Bengaluru

Press conference was held on 24-September 2019 at BBMP office. The conference was attended by more than 30 print, digital and electronic media. BBMP Commissioner Shri BH Anil Kumar, Additonal Commissioner Shri D Randeep, Prashanth Prakash(Founder, Go Native), Ramakrishna Ganesh(Convener, India Plog Run), Marvan Abubaker (Director, Hasiru Dala Innovations) were the key spokesperson. During the conference the BBMP commissioner Shri BH Anil Kumar announced to make the event free for all the participating citizens.

A Movement of the People, by the People, for the People of India
Plogging across 50 cities of India



UNITED WAY INDIA PLOG RUN
2nd October 2019 | Across India

#IamLessPlastic #IndiaPlogRun

यत्नं धारणं
एव सदां सज्जनं ते शीरो

**This Gandhi Jayanti, let's come together and
DETOX INDIA**

More information at www.indiaplog.run To register, scan the QR code:



An Initiative By



DETOX INDIA

UNITED WAY INDIA PLOG RUN
2nd Oct | Across India

A Movement of the People, by the People, for the People of India

This Gandhi Jayanti, lets come together for a unique type of activity – PLOGGING.

Happening across 50 cities

Register to participate in your city!

An Initiative By



Register at www.indiaplog.run



Laccadive Sea





The BIAL Story

India Plog Run collaborated with BIAL and BBMP to put the plastic collected during the run for a cause. The organisations agreed that plastic waste collected during the plogging event will be used to build roads near upcoming terminal 2 of Kempegowda International Airport (KIA).

All the collected waste was handed over to BBMP which will further send it to Bangalore International Airport Ltd., the operator of KIA.

BIAL supported India Plog Run by creating awareness through posters and LED display and a registration booth at KIA arena for 2 weeks before the launch of the event.





Detox your mind and body
before detoxing the
neighbourhood! Yoga session
by The Art Of Living



B Surendar,
COO RED FM
network



For a brand like Red FM which takes tremendous pride in bajaoing social causes on our interactive platform, there cannot be a bigger issue to address than plastic pollution at this point in time. Bengaluru being a global city has to lead the world on such initiatives and Red FM as a leading FM brand here would go all out in supporting the city's effort to get rid of single-use plastics. We have joined hands with BBMP and the organizers of 'India Plog Run' to go beyond radio and create a bigger impact on the ground. Other than inspiring people to join the plog run through our RJ's, distributing cloth bags, etc our Red FM team is also working closely with Resident Welfare Associations to create 'No Plastic Zones' across Bengaluru.

Nitin Sajuja,
Director Public Policy
Programs, Tik Tok India



TikTok extended its support to the campaign as Online Community Partners. As part of this partnership, the TikTok campaign #IAmLessPlastic has garnered over 195 million views on its platform. We are excited to promote this unique activity blending an active lifestyle while ensuring clean surroundings. With increased concerns around plastic pollution, this initiative has proven to be a great opportunity for us to mobilize our ever-growing Indian community and inspire them to lead a lifestyle with limited plastic use.





100 Million views for
#IAMLessPlastic campaign
on TikTok



**Marwan
Abubaker A M**
Hasiru Dala



India Plog Run demonstrated the need and importance for a clear vision in sustainable waste management for our country. All of us as citizens should take responsibility for managing our waste in a sustainable manner and at the same time engage and hold accountable our municipality for supporting such endeavors. The event brought out the true strength of the most crucial stakeholders, the waste pickers. Hasiru Dala, Hasiru Dala Innovations and its partner organizations through the Alliance of Indian Waste Pickers ensured all the cities engaged in the Plog Run had a team of foot soldiers on the ground and managed the waste responsibly. Thank you India PLOG Run for collaborating with us.



Sachin Sharma,
Director, GEM Enviro



Plastic waste management is a step towards the right direction to tackle the plastic pollution issue. By turning bottles, packaging and other plastic wastes into new utilitarian products helps the environment and creates new economic opportunities. We are happy to share this vision with PepsiCo India, United Way India and are happy to partner with them for the Delhi chapter of Plog Run. This collaborative initiative will ensure collection and effective recycling of the PET waste and contribute in making this city cleaner and greener.





More than 33000 kg plastic waste was collected on one single day



Media Coverage

As the part of media outreach plan, several press notes were released to mark the major milestones of the event. The first release came out on 27-August to announce the details of the event and registration link for participation was set open. On 24-September, along with BBMP, the press release covered all the major corporate partnerships. The third press release was done on 2- October, event day revealing the number of participants.

From August until mid-October the organising team faced interviews with various print and online media to create awareness around plastic pollution and encourage/ invite participants to join the campaign on 2-October.

RED FM was Radio partner in major cities and FEVER FM was Radio partner for Delhi.

Interview and Plastic Awareness Campaign on RedFM



Citizens pick up 7.5 tonnes of plastic trash in tribute to Bapu

Plog runs, rallies, And No-Plastic Pledges Mark His Birth Anniversary

People of all ages were seen participating in the event across the city. The waste collected was 7.5 tonnes, which was sent for recycling. The event was held in various parts of the city, including the Old City, New City, and Whitefield. The participants were seen carrying bags of plastic waste and participating in rallies. The event was organized by the Bangalore Plastic Free Zone (BFZ) and the Bangalore Plastic Free Zone (BFZ). The event was held on September 2, 2019, on the birth anniversary of Mahatma Gandhi. The event was held in various parts of the city, including the Old City, New City, and Whitefield. The participants were seen carrying bags of plastic waste and participating in rallies. The event was organized by the Bangalore Plastic Free Zone (BFZ) and the Bangalore Plastic Free Zone (BFZ).

Banned, but plastic everywhere in city

It fails to check waste as plastic coming from other states. No tech to convert waste

Despite the ban on single-use plastics, the city is still facing a significant amount of plastic waste. The waste is coming from other states and is not being converted into anything useful. The city is facing a significant amount of plastic waste, which is not being converted into anything useful. The city is facing a significant amount of plastic waste, which is not being converted into anything useful. The city is facing a significant amount of plastic waste, which is not being converted into anything useful.

Bengaluru plogs on Gandhi Jayanti in an effort to make the city plastic free

Thousands of people participated in the plog run across the city. The event was held on September 2, 2019, on the birth anniversary of Mahatma Gandhi. The event was held in various parts of the city, including the Old City, New City, and Whitefield. The participants were seen carrying bags of plastic waste and participating in rallies. The event was organized by the Bangalore Plastic Free Zone (BFZ) and the Bangalore Plastic Free Zone (BFZ).

7.5 tonnes of plastic collected during Gandhi Jayanti plog run

The event was a success, with 7.5 tonnes of plastic waste collected. The waste was sent for recycling. The event was held in various parts of the city, including the Old City, New City, and Whitefield. The participants were seen carrying bags of plastic waste and participating in rallies. The event was organized by the Bangalore Plastic Free Zone (BFZ) and the Bangalore Plastic Free Zone (BFZ).

Ploggers across the city collect 7.5 tonnes of waste in a day

Most of the waste was in the form of plastic items

The ploggers across the city collected 7.5 tonnes of waste in a day. Most of the waste was in the form of plastic items. The event was held on September 2, 2019, on the birth anniversary of Mahatma Gandhi. The event was held in various parts of the city, including the Old City, New City, and Whitefield. The participants were seen carrying bags of plastic waste and participating in rallies. The event was organized by the Bangalore Plastic Free Zone (BFZ) and the Bangalore Plastic Free Zone (BFZ).

ಬೆಂಗಳೂರಿನಲ್ಲಿ 7.5 ಟನ್ ಪ್ಲಾಸ್ಟಿಕ್ ಸಂಗ್ರಹಿಸಿದರು

ಗಾಂಧಿ ಜಯಂತಿ ಪೂಜಾರ್ಥಿ ದಿನದಂದು 43 ಕಡೆ 'ಪ್ಲಾಗ್ ರನ್'

ಬೆಂಗಳೂರಿನಲ್ಲಿ 7.5 ಟನ್ ಪ್ಲಾಸ್ಟಿಕ್ ಸಂಗ್ರಹಿಸಿದರು. ಗಾಂಧಿ ಜಯಂತಿ ಪೂಜಾರ್ಥಿ ದಿನದಂದು 43 ಕಡೆ 'ಪ್ಲಾಗ್ ರನ್' ನಡೆಯಿತು. ಈ ಸಂದರ್ಭದಲ್ಲಿ 7.5 ಟನ್ ಪ್ಲಾಸ್ಟಿಕ್ ಸಂಗ್ರಹಿಸಲಾಯಿತು. ಈ ಸಂದರ್ಭದಲ್ಲಿ 7.5 ಟನ್ ಪ್ಲಾಸ್ಟಿಕ್ ಸಂಗ್ರಹಿಸಲಾಯಿತು. ಈ ಸಂದರ್ಭದಲ್ಲಿ 7.5 ಟನ್ ಪ್ಲಾಸ್ಟಿಕ್ ಸಂಗ್ರಹಿಸಲಾಯಿತು. ಈ ಸಂದರ್ಭದಲ್ಲಿ 7.5 ಟನ್ ಪ್ಲಾಸ್ಟಿಕ್ ಸಂಗ್ರಹಿಸಲಾಯಿತು.

Row after BCU skips Oct 2 event on vice-chancellor's order

V-C acting as a dictator, complain students, staff

There is a row after BCU skips an event on Oct 2 on the vice-chancellor's order. Students and staff have complained that the vice-chancellor is acting as a dictator. The event was held in various parts of the city, including the Old City, New City, and Whitefield. The participants were seen carrying bags of plastic waste and participating in rallies. The event was organized by the Bangalore Plastic Free Zone (BFZ) and the Bangalore Plastic Free Zone (BFZ).

ಸರ್ಕಾರಿ ಪ್ರಾಥಮಿಕ ಶಾಲೆಗಳಲ್ಲಿ ಪ್ಲಾಗ್ ರನ್. ದಿನದಂದು, ಹಲವು ಸಂಘಟನೆಗಳ ಸಹಯೋಗ

ಓಡುತ್ತಾ, ನಡೆಯುತ್ತಾ 7.50 ಟನ್ ಪ್ಲಾಸ್ಟಿಕ್ ಸಂಗ್ರಹಿಸಿದರು..

ಸರ್ಕಾರಿ ಪ್ರಾಥಮಿಕ ಶಾಲೆಗಳಲ್ಲಿ ಪ್ಲಾಗ್ ರನ್ ನಡೆಯಿತು. ದಿನದಂದು, ಹಲವು ಸಂಘಟನೆಗಳ ಸಹಯೋಗದೊಂದಿಗೆ 7.50 ಟನ್ ಪ್ಲಾಸ್ಟಿಕ್ ಸಂಗ್ರಹಿಸಲಾಯಿತು. ಈ ಸಂದರ್ಭದಲ್ಲಿ 7.50 ಟನ್ ಪ್ಲಾಸ್ಟಿಕ್ ಸಂಗ್ರಹಿಸಲಾಯಿತು. ಈ ಸಂದರ್ಭದಲ್ಲಿ 7.50 ಟನ್ ಪ್ಲಾಸ್ಟಿಕ್ ಸಂಗ್ರಹಿಸಲಾಯಿತು. ಈ ಸಂದರ್ಭದಲ್ಲಿ 7.50 ಟನ್ ಪ್ಲಾಸ್ಟಿಕ್ ಸಂಗ್ರಹಿಸಲಾಯಿತು.

BENGALURU DIGEST

ಪ್ಲಾಸ್ಟಿಕ್ ವಿರುದ್ಧ 'ಪ್ಲಾಗ್ ರನ್'

ಬೆಂಗಳೂರಿನಲ್ಲಿ ಪ್ಲಾಸ್ಟಿಕ್ ವಿರುದ್ಧ 'ಪ್ಲಾಗ್ ರನ್' ನಡೆಯಿತು. ಈ ಸಂದರ್ಭದಲ್ಲಿ 7.5 ಟನ್ ಪ್ಲಾಸ್ಟಿಕ್ ಸಂಗ್ರಹಿಸಲಾಯಿತು. ಈ ಸಂದರ್ಭದಲ್ಲಿ 7.5 ಟನ್ ಪ್ಲಾಸ್ಟಿಕ್ ಸಂಗ್ರಹಿಸಲಾಯಿತು. ಈ ಸಂದರ್ಭದಲ್ಲಿ 7.5 ಟನ್ ಪ್ಲಾಸ್ಟಿಕ್ ಸಂಗ್ರಹಿಸಲಾಯಿತು. ಈ ಸಂದರ್ಭದಲ್ಲಿ 7.5 ಟನ್ ಪ್ಲಾಸ್ಟಿಕ್ ಸಂಗ್ರಹಿಸಲಾಯಿತು.

ಪ್ಲಾಗ್ ರನ್ ಗೆ ಡಿಸಿಎಂ ಚಾಲನೆ

ಡಿಸಿಎಂ ಚಾಲನೆ ಮಾಡಿದ ಪ್ಲಾಗ್ ರನ್. ಈ ಸಂದರ್ಭದಲ್ಲಿ 7.5 ಟನ್ ಪ್ಲಾಸ್ಟಿಕ್ ಸಂಗ್ರಹಿಸಲಾಯಿತು. ಈ ಸಂದರ್ಭದಲ್ಲಿ 7.5 ಟನ್ ಪ್ಲಾಸ್ಟಿಕ್ ಸಂಗ್ರಹಿಸಲಾಯಿತು. ಈ ಸಂದರ್ಭದಲ್ಲಿ 7.5 ಟನ್ ಪ್ಲಾಸ್ಟಿಕ್ ಸಂಗ್ರಹಿಸಲಾಯಿತು. ಈ ಸಂದರ್ಭದಲ್ಲಿ 7.5 ಟನ್ ಪ್ಲಾಸ್ಟಿಕ್ ಸಂಗ್ರಹಿಸಲಾಯಿತು.

Plogging: When city gave plastic a run for its money

TAMES NEWS NETWORK

New Delhi: People from all walks of life came together to participate in a plog run organised at Rajpath on Wednesday morning to mark the 150th birth anniversary of Mahatma Gandhi. Supporting the 'Swachhata Hi Seva' India Plog Run 2019, the participants pledged to give up single-use plastic. A plog run involves picking up litter while jogging.



FOR A CLEAN DELHI: The plog run was organised at Rajpath to mark the 150th birth anniversary of Mahatma Gandhi

Pledging against single-use plastic, Union housing and urban affairs minister Hardeep Singh Puri said the country had achieved the dream of India free of open defecation — except for 52 local bodies in West Bengal — with the support and participation of citizens of this country. "With the launch of the plog run, I am confident that the day is not far when our country is free of single-use plastic," Puri said.

Housing and urban affairs secretary Durga Shanker

Mishra said the ministry is conducting thousands of events to reach out to around two crore people. Puri also launched a toilet locator app that will help find 57,000 toilets in 2,500 cities across India.

The plog run was organised by a PMOJG in partnership with an NGO at 14 hotspots in NCR, including Connaught Place, DLF Phase 2 Gurugram, Saket, Karol Bagh, Greater Kailash 1, Greater Noida and Indirapuram.

As part of the initiative, all PET-plastic waste collected from the drive will be segregated and recycled ensuring zero plastic waste ends up in landfills.



Defence minister Rajnath Singh with students after the unveiling of a bust of Mahatma Gandhi at Nageeh Park in Delhi's Cantonment area to mark his 150th birth anniversary on Wednesday. (Photo: PTI)

Govt launches mega drive against single-use plastic

2 min read, Updated: 02 Oct 2019, 11:38 PM IST
Nesta Chandra Sharma

- On Mahatma's 150th birth anniversary, many organisations decide to go plastic-free
- Single-use plastic ban will be imposed in phases, alternatives are being explored, said govt

Plogging Our Way Towards Health! First Plog Run held in City Joined by Hotel Taj Gateway and MCC

By ANA DESAI, Team Mangaluru, - October 2, 2019

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Participants in a plog run in Mangaluru, holding a banner for 'Mangaluru Clean'.

Plogging Our Way Towards Health! First Plog Run Held in City Joined by Hotel Taj Gateway And MCC

Plogging Our Way Towards Health! United Ways First Plog Run held in City Joined by Hotel Taj Gateway, Mangaluru and Mangaluru City Corporation

Bengaluru citizens pick up 7.5 tonnes of plastic trash in tribute to Babu

THE TIMES OF INDIA | 03 Oct 2019, 8:36 IST



BENGALURU: Mahatma Gandhi's exhortations that citizenry has responsibilities too resonated with Bengalureans on Wednesday as they marked Babu's 150th birth anniversary with cleanliness drives and pledges to cut down on plastic.

Thousands of residents hit the roads in 43 areas for 'India Plog Run 2019', which was organised on the occasion, and picked up over 7.5 tonnes of plastic waste. The huge haul will be handed over to Bruhat Bengaluru Mahanagara Palike (BBMP).

Govt launches mega drive against single-use plastic

On Mahatma's 150th birth anniversary, many organizations decide to go plastic-free



Defence minister Rajnath Singh with students after the unveiling of a bust of Mahatma Gandhi at Nageeh Park in Delhi's Cantonment area to mark his 150th birth anniversary on Wednesday.

The government has launched a massive campaign against single-use, or disposable, plastic products on Wednesday, as part of the Swachhata Hi Seva India Plog Run 2019, marking the 150th anniversary of Mahatma Gandhi. Many organisations also played their part in the initiative, including plastic-free.

Plogging of the Bharatpur, Jaipur State's Gandhi Jyoti to mark the 150th anniversary of Mahatma Gandhi. Union minister Hardeep Singh Puri highlighted the peril of single-use plastic. "These items are not only degradable and even outside are adversely affected, single-use plastic is dangerous to the country and the world," he said.

All organisations, businesses and individuals are urged to pledge to go plastic-free. The government is also launching a massive campaign to encourage people to use reusable plastic bags to reduce the use of single-use plastic. The government is also launching a massive campaign to encourage people to use reusable plastic bags to reduce the use of single-use plastic.

MINIMIZING IMPACT ON ENVIRONMENT

SINGLE-USE PLASTIC: The government is also launching a massive campaign to encourage people to use reusable plastic bags to reduce the use of single-use plastic.

PLANS: The government is also launching a massive campaign to encourage people to use reusable plastic bags to reduce the use of single-use plastic.

GOVT: The government is also launching a massive campaign to encourage people to use reusable plastic bags to reduce the use of single-use plastic.

UNIQUE: The government is also launching a massive campaign to encourage people to use reusable plastic bags to reduce the use of single-use plastic.

'Swachhata Hi Seva' India plog run flagged off

Hardeep Singh Puri on Wednesday flagged off 'Swachhata Hi Seva' India plog run at Rajpath to commemorate the 150th birth anniversary of Mahatma Gandhi. Plog run involves picking up litter while jogging. The objective was to spread awareness on the harmful effects of plastic waste and enlist citizen support to eliminate.

Addressing a gathering on the occasion, Puri said minister and the committed to the Prime Minister's vision of a plastic-free India. India, administering plog run 'Swachhata Hi Seva' and raising awareness on plastic-free India, except 52 local bodies in West Bengal.

"This has been made possible with the participation of the biggest stakeholders of the movement — the citizens of

"We are committed to Prime Minister Narendra Modi's vision of making India free of single-use plastic. With the launch of the India Plog Run, I am confident that the day is not far when India will be free of single-use plastic," Puri said.

On his part, Housing and Urban Affairs Secretary Durga Shanker Mishra said the ministry has already had over 15,000 events conducted by citizens across the country with participation of around two crore people.

The Ministry has planned several initiatives on plastic waste management and promoting its reuse and recycle, Mishra said.

India Plog Run 2019 Pledges to Make Neighbourhoods Plastic-free on This Gandhi Jayanti

PTI Last Updated: September 3, 2019 | 11:02 IST

MORE FROM THE AUTHOR

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Post-paid mobile phones likely to resume in Kashmir from Saturday

(Eds: Disclaimer: The following press release comes to you under an arrangement with PR Newswire. PTI takes no editorial responsibility for the same.) India Plog Run 2019 is set to mobilize a nationwide response to plastic waste accumulation in public spaces NEW DELHI, Sept. 3, 2019 /PRNewswire/ -- A unique first-of-its-kind national initiative, the India Plog Run 2019 aims to combat the increasing threat from plastic pollution by bringing together the most powerful stakeholders in environmental conservation: citizens themselves. Organized by United Way India in collaboration with Go Native, the Plog Run will involve picking up plastic waste while jogging or walking through an established route in the locality of the participant's choice. India Plog Run will be held in 50 cities across the country on October 2, 2019 in honour of Gandhi Jayanti and to commemorate 5 years of the Swachh Bharat Abhiyan. In 2018, The Bengaluru Plog Run led to the collection of 33.4 tons of plastic waste by more than 7000 participants in under 12 hours. This subsequently led to the entry of the Bengaluru Plog Run into the Guinness Book of World Records. According to Manish Michael, Chief Executive Officer United Way India, "India produces 25,940 tons of plastic waste daily, out of which 10,000 tons remain uncollected as stated by the Central Pollution Control Board.

When Delhi gave plastic a run for its money

TNN | 03 Oct 2019, 11:15 AM IST



1/6 Plogging: Swachhata Hi Seva

People from all walks of life came together to participate in a plog run organised at Rajpath to mark the 150th birth anniversary of Mahatma Gandhi.

Supporting the 'Swachhata Hi Seva' India Plog Run 2019, the participants pledged to give up single-use plastic. A plog run involves picking up litter while jogging.



A plog run at New Delhi on World Environment Day. File Photo: R.V. Moorthy. | Photo Credit: R.V. Moorthy

With impetus provided by local bodies, plogging has picked up momentum in a few Indian cities

Chennai is expected to take part in the United Way India Plog Run, scheduled for October 2. Chennai would be one of 50 Indian cities participating in the run, which is about runners collecting waste on the way. Such a mammoth participation in this run, said to have been inspired by the Bengaluru Plog Run, is a shot in the arm for the plogging movement in the

'Swachhata Hi Seva' India plog run flagged off

Thursday, 03 October 2019 7:05:11 AM IST

Engaging on promoting cleanliness and fitness together, Union Housing and Urban Affairs Minister Hardeep Singh Puri on Wednesday flagged off 'Swachhata Hi Seva' India plog run at Rajpath to commemorate the 150th birth anniversary of Mahatma Gandhi. Plog run involves picking up litter while running. The objective was to spread awareness on the harmful effects of plastic waste and enlist citizens support to eliminate.

Addressing a gathering on the occasion, Puri said reiterated the commitment to the Prime Minister's vision of single-use plastic-free India, administering pledge on 'Swachhata Hi Seva' and against using single-use plastic. Puri said the country has achieved the dream of an open defecation-free India, except 52 local bodies in West Bengal.

"This has been made possible with the participation of the biggest stakeholders of the movement – the citizens of this country."

"We are committed to Prime Minister Narendra Modi's vision of making India free of single-use plastic. With the launch of the India Plog Run, I am confident that the day is not far when India will be free of single-use plastic," Puri said.

On his part, Housing and Urban Affairs Secretary Jyoti Shankar Mishra said the ministry has already had over 55,000 events conducted by citizens across urban area with participation of around two crore people.

The Ministry has been taking several initiatives on plastic waste management and promoting to reuse and recycle, Mishra said.

Plog run brings citizens together for a cleaner Chennai

Published: October 2, 2019 10:10 AM

Plogging is an activity that combines jogging and picking up litter – helping a person stay fit, while cleaning up the neighbourhood.



Adults and kids taking part in the India Plog Run 2019 in Chennai. Photo: S. S. Senthil Kumar

Chennai: The recently held India Plog Run 2019 in the city on October 2 managed to gather 365 joggers to take part in the cleanliness drive.

The event was organised by Ramakrishna Sarathi, the convener of India Plog Run, an the largest and first-of-its-kind community driven awareness activity on plastic pollution in the country. It was addressed to residents over two lakh citizens in 50 cities, covering a total of 600 locations across 7.5 lakh kilometres – all in one day.

Plogging: When Delhi gave plastic a run for its money

Published: October 2, 2019 10:10 AM



Plogging against single-use plastic. Union housing and urban affairs minister Hardeep Singh Puri said the country has achieved the dream of India free of open defecation – except for 52 local bodies in West Bengal – with the support and participation of citizens of this country. With the launch of the plog run, I am confident that the day is not far when our country is free of single-use plastic." Puri said.

NEW DELHI: People from all walks of life came together to participate in a plog run organised at Rajpath on Wednesday morning to mark the 150th birth anniversary of Mahatma Gandhi. Supporting the 'Swachhata Hi Seva' India Plog Run 2019, the participants pledged to give-up single-use plastic. A plog run involves picking up litter while jogging.

Plastic Free Gandhi Jayanti: Delhi Police to Conduct 'Plog Run' for Swachh and Fit India

The Fit India Plog Run will be organised across 50 cities as a step toward India's commitment to eliminating single-use plastic.



Delhi Police has decided to walk on an eco-friendly path to commemorate the birth anniversary of Mahatma Gandhi on Wednesday. In keeping with the current push for environmentalism, Delhi Police is organizing a Plog Run in Delhi near the Yamuna river bed at Deeta Colony.

The event will entail collecting plastic from the Yamuna river bed. The run will be flagged off by Lieutenant General of Delhi Anil Bajaj.

Promoting Fitness & Preserving Nature: India Plog Run To Take Place On 2nd October 2019

Plogging is a combination of jogging with picking up litter (Swedish phrase plogga) It started as an organised activity in Sweden around 2010 and spread to other countries in 2016, following increased concern about plastic pollution.



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Housing and Urban Ministry organises India Plog Run for Plastic free India



New Delhi, Oct 2 (UNI) Union Housing and Urban Affairs Minister Hardeep Singh Puri on Wednesday said an unprecedented transition against use of plastic has commenced and more than 2 crore people are already leading the movement.

He administered Swachhata Hi Seva's pledge and a pledge against use of disposable plastic. He also launched the Swachhata Hi Seva India Plog Run at Rajpath lawn to

commemorate the 150th birth anniversary of the Father of the Nation Mahatma Gandhi. Mr Puri said, "Today, on the fifth anniversary of the Swachh Bharat Mission and the 150th birth anniversary of the Mahatma, I congratulate everyone on having achieved the dream of an open defecation free India (except 52 ULBs of West Bengal).

"This has been possible with the participation of the biggest stakeholders of the movement- the citizens of this country. We are committed to the Prime Minister's vision of a SUP free India. With the launch of the India Plog Run, I am confident that the day is not far when India will be free from SUP."

The Minister also launched the Delhi Cyclists Plog Run. A video that showcased the 'SEM Toilets on Google Maps' initiative that allows users to locate the nearest public toilet was also launched on the occasion. Till now, a total of 57,000 public toilets have been made live on Google Maps across 2,300 cities with the number set to increase in the coming days.

The event was aimed to spread awareness on the harmful effects of plastic waste and enlist the support of citizens to eliminate single use plastic.

The India Plog Run is also being held in 50 cities across India by United Way of India and Go Native with active support from the Ministry. The plogging drive at India Gate covered a 3 kilometre stretch around India Gate.

Plogging is a combination of jogging with picking up litter and had first begun in Sweden in 2010 following increased concerns around plastic pollution. Today, plogging has become a popular activity with several plogging drives being organized in India by citizen groups, Urban Local Bodies, etc and is in convergence with the Fit India Movement.

NMC to organise 'India Plog Run' on Gandhi Jayanti to achieve complete plastic ban



Nagpur: As the country gears up to celebrate the 150th Birth Anniversary of Mahatma Gandhi on October 2 this year, Nagpur Municipal Corporation (NMC) is organising 'plog run' in the city to achieve a complete plastic ban. Plog Run is part of 'Swachhata Hi Seva' Abhiyan and the Fit India Movement launched by Prime Minister Narendra Modi.

India Plog Run - Hardeep Singh Puri

Published on Wed, Oct 2 2019 16:15 IST | 33 Views

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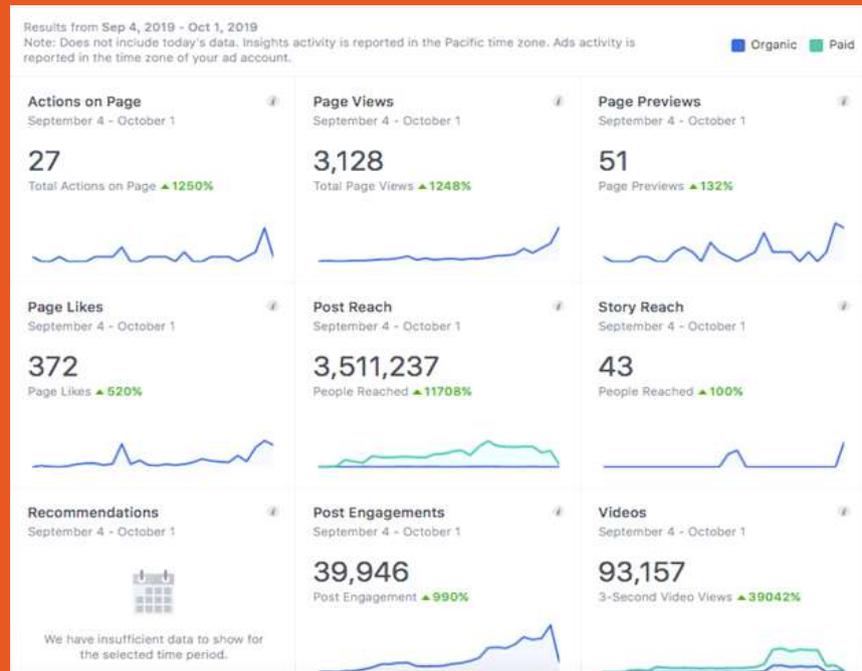
Gandhi Jayanthi: When Chennaites plogged and plogged

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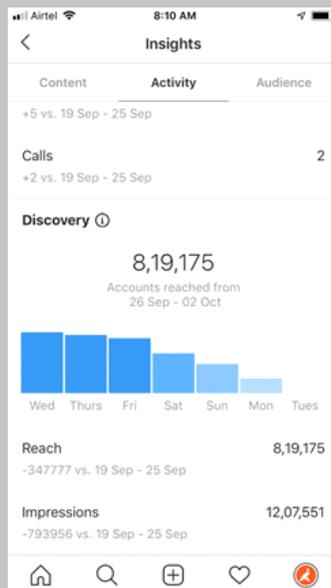
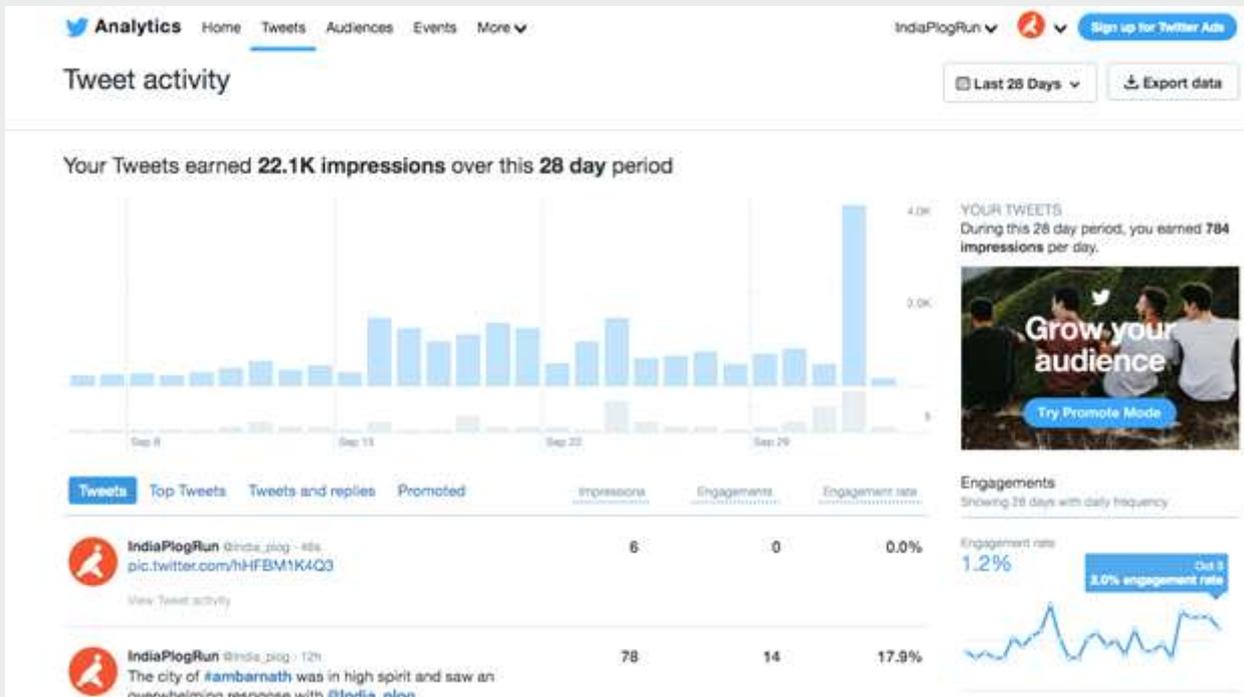


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India Plog Run
Published by Sheeta Dhadwal (1) · September 14 at 3:18 PM · 

Join the movement against Plastic Pollution. This Gandhi Jayanti, Let's Plog cos #PloggingIsTrending



I pledge to refuse, reduce and recycle
#IamLessPlastic

INDIA PLOG RUN
Change With Plastic

 Update your profile picture with this frame from India Plog Run. [Try it](#)

City-wise Data

| City | No. of Locations | Waste Collected (KG) |
|------------|------------------|----------------------|
| Agra | 1 | 98 |
| Ahmedabad | 4 | 38 |
| Allahabad | 1 | 300 |
| Ambarnath | 1 | 15000 |
| Amritsar | 1 | 17 |
| Bagalkot | 2 | 573 |
| Bengaluru | 45 | 7908 |
| Bhopal | 1 | 44 |
| Chandigarh | 1 | 100 |
| Chennai | 5 | 364 |
| Ghaziabad | 1 | 35 |
| Goa | 5 | 390 |
| Gurgaon | 2 | 127 |
| Guwahati | 1 | 75 |
| Hyderabad | 5 | 327 |
| Indore | 1 | 33 |
| Jaipur | 1 | 98 |
| Kanpur | 1 | 50 |
| Kochi | 2 | 123 |
| Kolar | 1 | 150 |
| Kolkata | 3 | 303 |

| City | No. of Locations | Waste Collected (KG) |
|---------------|------------------|----------------------|
| Lucknow | 1 | 160 |
| Mahabaleshwar | 1 | 1120 |
| Mangaluru | 1 | 76 |
| Mathura | 1 | 80 |
| Mohali | 1 | 400 |
| Mulluru | 1 | 150 |
| Mumbai | 3 | 1542 |
| Mysuru | 1 | 225 |
| Nagpur | 1 | 23 |
| Nashik | 2 | 480 |
| New Delhi | 12 | 1516 |
| Noida | 1 | 9 |
| Puducherry | 2 | 110 |
| Pune | 1 | 285 |
| Raipur | 1 | 3 |
| Thane | 1 | 156 |
| Vadodara | 1 | 0 |
| Vijayawada | 2 | 152 |
| Visakhapatnam | 2 | 107 |

| | | |
|--------------------|------------|--------------|
| Grand Total | 121 | 32747 |
|--------------------|------------|--------------|

I PLEDGE TO REFUSE, REDUCE AND RECYCLE

#IamlessPlastic



UNITED WAY INDIA PLOG RUN

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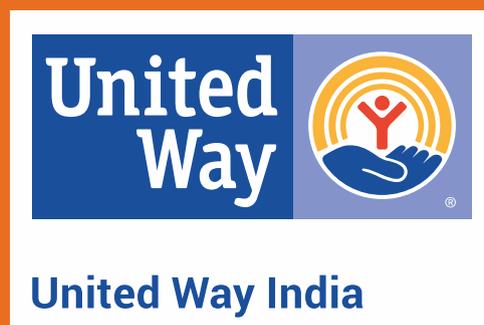
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