

UNITED WAY INDIA



2020

ANNUAL REPORT



United Way India

WHO WE ARE

United Way India (UWI) is a part of the United Way Worldwide network and is a registered non-profit in India. UWI aims at advancing the common good through its various local and national programs and initiatives in the areas of health, education, livelihood and disaster relief. We envision a world where every community is a strong one, with jobs that pay a livable wage, good schools and a healthy environment. We engage people and organizations in innovative solutions that are transforming that vision into reality.

United Way India operates through its local chapters situated in 8 cities across India (Mumbai, Chennai, Hyderabad, Baroda, Ahmedabad, Kolkata, Delhi and Bengaluru).

OUR MISSION

Our Mission is to improve lives by mobilizing the caring power of communities across India to advance the common good. United Way India envisions a stronger India where all individuals and families achieve their human potential through education, income stability and healthy lives. We strive to lead the way in impactful philanthropy for building sustainable communities.





In 2019, the National office of United Way network in India, turned 10 years. Past decade has helped to build a foundation for the National office to support network of 7 well established local United Way chapters in India, namely Baroda, Bengaluru, Chennai, Delhi, Hyderabad, Kolkata and Mumbai.

CEO'S MESSAGE

True to its mission of mobilizing the caring power of the communities, each local chapter has been doing exceptional community impact work in their respective locations and beyond. We would like to congratulate respective Boards and Management of the chapters for addressing some of the most pressing local issues.

The National office in 2019 launched a Nationwide campaign to address plastic pollution in the country, India Plog Run. India Plog Run was flagged off by Honorable Minister Shri Hardeep Singh Puri at India Gate on Gandhi Jayanti, October 2nd, 2019. This was our first National campaign engaged over 100,000 people in 50 major cities of the country to spread awareness on Plastic Pollution.

We also launched the NOW Society, a membership-based society that nurtures communities, promotes ownership, and widens opportunities. It gives businesses and philanthropic leaders across the world a platform to connect and revisit their roots through local United Way Chapters. This helps them touch individual lives and make a difference in communities at neighborhood levels. This Society aims to bridge the gap between major investors and community needs. This offers donors the right opportunity to share ideas on personal philanthropic work and develop visions for long-term change.

In January 2020, United Way Worldwide hosted United Way India network summit. The summit was an important milestone for the network to talk about direction, alignment and commitment in India. It paved the way forward for us engage more closely with our stakeholders in the year to come, to become more nimble and agile to support communities.

At the tenth-year anniversary we would like to thank all our Board Members, United Way Worldwide, partners, donors and well-wishers for having faith and believe in us to play a catalytic role to grow the network in India.

The United Way network in India, is a unique platform to bring together Beneficiaries, Government and Donors to solve most pressing community issues. We look forward to continuing to scale our community engagement initiatives in 2020/21.

In Partnership
Manish Michael

COLLECTIVE IMPACT

 <p>Volunteer & Community Engagements</p>	<p>Volunteer & Community Engagements</p>	<p>34,950</p>
 <p>Access to Health</p>	<p>Individuals served with access to healthcare services and supports</p>	<p>177,903</p>
 <p>Childhood Success: Born Learning (0-6)</p>	<p>Children (0-6) enrolled in high-quality early childhood programs supported by United Way</p>	<p>32,301</p>
	<p>Families, caregivers served that are provided with information, resources, tools, trainings, and/or teaching skills</p>	<p>14,152</p>
 <p>Education</p>	<p>Children served to receive literacy</p>	<p>25,262</p>
 <p>Youth Success</p>	<p>Elementary/middle/high school youth served who participate in school and/or community-based out-of-school time programs and/or receive individualized supports</p>	<p>162,089</p>
	<p>Middle/high youth served and assessed for developing soft skills</p>	<p>1,687</p>
 <p>Economic Mobility</p>	<p>Individuals served who receive job skills training</p>	<p>3,977</p>
 <p>Environmental Sustainability</p>	<p>Trees planted</p>	<p>49,410</p>
	<p>Tons of waste cleaned</p>	<p>58702 kg</p>
	<p>Lakes rejuvenated</p>	<p>38</p>
 <p>Disaster Relief</p>	<p>Individuals who received medical aid at multi-speciality, preventive health camps</p>	<p>49,410</p>
	<p>Individuals who received customized relief kits (non-food items), school kits and hygiene kits</p>	<p>67,528</p>
	<p>Individuals who underwent awareness & training on safe water handling & hygiene practices</p>	<p>11,892</p>

COMMUNITY ENGAGEMENT



UNITED WAY INDIA PLOG RUN



OVERVIEW

India Plog Run, an initiative by United Way of India and Go Native, under the leadership of Ramakrishna Ganesh was conducted at multiple locations across India.

It aimed at addressing the impending scenario of environmental hazards due to use of plastic. By spreading the right awareness among the people across India, through a group activity that carries other health benefits, this event made a significant impact on the citizens of India by sensitizing them about littering and right disposal of plastic waste.

Hon. PM Shri Narendra Modi supported the concept of “plogging” by addressing the citizens on Mann Ki Baat as well as tweet about it. In his message, he asked citizens to stop using single-use plastic that leads to plastic pollution and come together on 2-October for a mass awareness campaign.

On 2nd of October 2019, nearly 1 lakh people were on street for the India Plog Run that was conducted at 121 locations. A total of 32748 kg of waste was collected. India Plog Run was endorsed by Swachh Bharat Abhiyaan, Ministry of Housing and Urban Affair (MoHUA), Bruhat Bengaluru Mahanagara Palike (BBMP) and many municipalities and municipal corporations across India.

The event started with a session on “Detox your Mind and Body” followed by briefing on what is plogging. Kits consisting of apron, gloves and trash bag was distributed to participants on first come first serve basis. After the plogging activity, all the trash collected by the participants was deposited to the on-site volunteers. It was weighed and submitted to the Waste Management partner for further processing. All the participants pledged to stop using Single-use plastic and ensure right disposal of plastic waste at the end of the plogging activity.



ACCESS TO HEALTH

UNITED WAY BARODA

Good health and well-being are the foundations upon which all communities are built. Unfortunately, many communities still lack access to clean water, proper sanitation, and nutritious food, making them highly vulnerable to diseases. Our programs to promote good health and healthy practices include awareness education through volunteering, subsidizing cancer treatment for children, and facilitating counseling for families.



GOLD CARD SCHEME

Gold Card Scheme Project is the first project of United Way Baroda. It is a support stick to elders and has successfully complete 21 years of implementation. The project supports senior citizens for their routine life tasks of bill payment, plumber services, blood sugar test, medical examination, digital marketing, recreation activities etc.

STORY



Mayur Khokhani, Gold Card Member No-888 quoted that, “I am senior citizen Gold Card member of UWBaroda since more than 15 years. I got introduced to UWBaroda during an exhibition stall of Federation event. I found it to be a novel and noble attempt to be helpful to senior citizens. It gives a feeling to us to be socially active. Plumber, electrician, AC repair services etc., are a big relief. UWBaroda staff are courteous and very helpful. I sincerely thank UWBaroda for all innovative proposals from time to time. Their inclination to use newer techniques is indeed praiseworthy. I associated myself with normal membership, gold but now platinum membership. I always desired if I can be helpful to UWB in my humble way, I wish them well.”

UNITED WAY KOLKATA

As a part of the endeavor to facilitate lasting social impact, United Way Kolkata is building clean and hygienic toilets, changing room for the girl child, and drinking water stations in low income schools to reduce drop outs and illness, and promote healthy habits. WASH (Water, sanitation and Hygiene) continues to be the flagship project of United Way Kolkata.

IMPACT

- ▶ Improved sanitary infrastructure in schools
- ▶ Reduce girls drop out
- ▶ Good hygiene practice
- ▶ Increase in number of girls' attendance
- ▶ Sanitary Education



EARLY CHILDHOOD

UNITED WAY BENGALURU

Early childhood is an extremely vulnerable period for children in challenged communities — economically and developmentally. To address the challenges effectively, we ensure a holistic approach as the families of the children, especially the mothers, go through a lot of hardship to raise their infants.

Our work on early childhood development looks beyond the provision of basic medical care and education, to address specific challenges faced by different communities.

Children’s experiences in early life are responsible for the development of their cognitive, physical, social and emotional skills and thus succeeding in life. United Way Bengaluru’s Born Learning Campaign seeks to address the needs of this critical age. The objective is to create school readiness among children of 3-6 years of age through technical-based Early Childhood Education provided at Anganwadi centres.



IMPACT STORY



PRIVATE SCHOOL TEACHER PREFERS ANGANWADI FOR SON'S SCHOOLING:

Lakshmi Devi is a school teacher in a private school. Mother of a four-year-old named Hitesh, her choice of schooling for her son is remarkable and encouraging. Given that she is a teaching staff at a private school, it is quite surprising to see her choosing to put her son into an Anganwadi i.e. the Devasandra Anganwadi. When asked about this decision, she expressed that though both private schools and Anganwadis have similar facilities available such as Teaching Learning Materials (TLM), Anganwadis allow these materials to be taken home where the mother and child can play and learn with it. Moreover, Lakshmi Devi feels that the child’s environment at Anganwadis are more organic and involves free-play which is beneficial to their personality development and growth, on a whole. There are lesser rules and restrictions which can otherwise be detrimental in constricting children’s natural growth, mentally and emotionally.

IMPACT



- 08 Locations
- 28 BLC project
- 700 Anganwadi Centers

- 1.10L Children
- 95K Mothers
- 15K Stakeholders



YOUTH ACCESS

UNITED WAY DELHI

We believe that youth success can be a catalyst for societal reform. United Way provides a foundation for youth from underprivileged communities to obtain practical training that enables them to make the most of employment opportunities in the organized sector.

We also administer educational programs, with a focus on STEM subjects, for children between 5 and 15 years of age. These efforts involve the distribution of educational kits, the implementation of educational sponsorship programs, and the equipment of schools with infrastructural aid and learning materials.



United Way Delhi provides a platform to youth through Karvaan Resource Center. It helps youth to blossom as leaders and mentors in their community and take field level action on local issues of relevance and become socially responsible citizens. This center is for school-going, dropout, and graduate youth to develop as leaders and mentors in their community and take a field level action on local issues of relevance; becoming socially responsible citizens.



IMPACT



425

Number of youths oriented on gender equality and equity



300

Number of children with special needs enrolled in schools in the project area



20%

Students improved ability to apply the daily life skills of problem solving in tinkering labs



10,089

Number of school students benefited from the remedial classes



United Way Hyderabad’s STEM TASTIC program was set up with a Vision to - Enable and Empower Government school students (especially girls) to pursue careers in STEM. By integrating aspects of community engagement along with provision of digital infrastructure in schools and training of teachers, the project aims to create a conducive learning environment for students. The STEM TASTIC project of UW Hyderabad has grown from covering 87 schools in 2017- 18 to 181 schools till April 2020 in a short span of three years, reaching out to 66,482 Students.

SCHOOL MANAGEMENT COMMITTEE (SMCS)	TEACHER TRAINING	TEACHER LEARNING MATERIAL	PROMOTING STEM CAREERS AMONG THE STUDENT	MAJOR INTERVENTIONS
179 SMCs formed 301 sub-committees formed 867 students enrolled	263 teachers trained 62 high schools	50 high schools received math and science kits 60 primary schools received the digital learning content	225 girl students received higher education through scholarship 2892 students received career counselling	400+ models exhibited by students in the Science Fair Design thinking sessions conducted in 48 high schools



STORY

“ CHANDANA

My dream is to become a Software Engineer and I want to give back to society by supporting Girl Child education

Chandana, who hails from a remote village in the state of Telangana, is from an extremely poor family, her father is a driver and mother is a homemaker. Having finished her initial schooling in the village, the family migrated to the city in search of better livelihood opportunities.

After moving to Hyderabad, she joined one of the Govt. schools where UWHyderabad was implementing the STEM Project. Being an extremely hard working student Chandana continued to study whole heartedly and topped her school Grade 10 with 93%. Despite of her excellent academic performance, due to financial constraints, her father being the only breadwinner in the family found it very hard to support her higher education. That is where the Aqrity project through its scholarship programme, helped her secure admission in one of the best colleges to pursue her education in Grade 11 & 12 in Maths, Chemistry and Physics streams.

She also qualified the toughest entrance examinations in the country, JEE Mains and has been offered admission into Indian Institute of Technology, Chennai the top-notch college for Engineering in India.

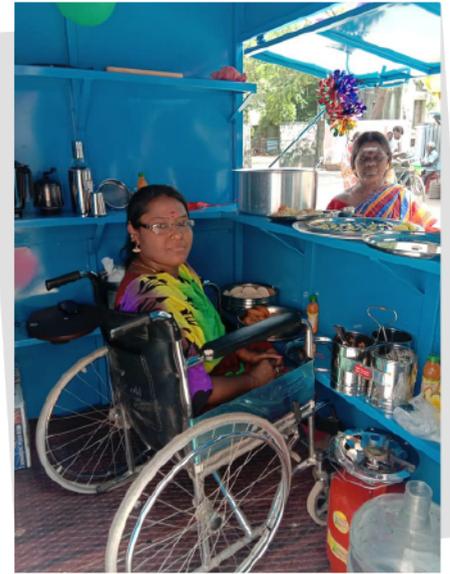


ECONOMIC MOBILITY

UNITED WAY CHENNAI

With every step we take and every choice we make, we aim to empower the individual, and by doing so, bolster the nation’s economic growth in the long run. We make skill training accessible to members of under-privileged communities, which helps them overcome financial obstacles and improve their quality of life. Our scope of work also includes creation of jobs that are sustainable — both economically and environmentally.

United Way Chennai is working towards empowering the differently-abled, through micro-entrepreneurship. The bunk shops are close to their homes which can be used to sell grocery items, utensils, mobile recharge, etc. depending on what works best at the location. United Way Chennai team hand-hold them for the next 2 years and provide assistance as required.



IMPACT

22

differently-abled individuals were provided with bunk shops

33

persons with disabilities trained to make them job-ready

STORY



“The support we received to set up our own bunk shops/ petty shops through United Way Chennai and the Tamil Nadu Differently-Abled Foundation Charitable Trust has helped us get on our own feet. We were able to sell groceries and other items close to our home. After years of struggling, it’s been a great relief because we didn’t have to commute and we were able to make a good income out of it”. ~ M. Murugan, Kannagi Nagar, Thoraipakkam, Chennai



ENVIRONMENT SUSTAINABILITY

UNITED WAY MUMBAI

No community can live healthily while the environment around is in a state of deterioration. Our programs for community welfare go hand-in-hand with environmental protection and reclamation. For example, the rejuvenation of water bodies provides a viable water source for local communities and improves ground-water levels. Promoting green-schools, protecting vulnerable ecosystems, and implementing tree-planting drives are all part of our work toward a sustainable future.



United Way Mumbai engage individuals, communities, corporate partners and government bodies to implement solutions to achieve our environmental goals. The team work towards protecting and restoring green cover, rejuvenating water sources and reducing marine pollution to rectify some of the damage we have done. United Way Mumbai was also appointed by the MCGM as the third party assessor for evaluating cleanliness standards of hospitals, schools, offices, housing societies, etc. as part of Swachh Survekshan 2020.

IMPACT



58,702 kg
of marine waste
processed



5737
individuals sensitized
on marine & solid
waste management



5470
mangrove and other
saplings planted to
increase green cover



2500
individuals had access to
alternate energy through
solar kits



25,634
individuals from drought
prone areas had
improved access to
water



3500
individuals
sentedised on
urban avifauna



1016.93 ha
Increase in area of
irrigable land



445+
Soil and Water Conservation
(SWC) structures created
leading to
15,60,772 cubic metres of
impounding



DISASTER RELIEF

UNITED WAY INDIA

The unpredicted rain led to a rise in the level of Krishna River, causing flooding in several parts of Western Maharashtra. Kolhapur and Sangli district in Maharashtra remain one of the worst flood affected districts.

Many were rendered homeless and severe damages were caused to various public and private infrastructures in the state.

In order to help flood-affected communities get back on their feet, United Way India proposes a two-phased approach towards recovery initiative: Immediate response and recovery.



ACTIVITIES DONE



PUBLIC HEALTH PROMOTION

Awareness generation campaigns on water, health and hygiene to sensitise the people towards safe water handling practices, safe sanitation practices and encouraging a community led initiative towards safe drinking water.

WELL CLEANING AND CHLORINATION

In view of the adverse impact caused by flood, well cleaning and chlorination was proposed and considering its importance and emergency impact on health.



ANGANWADI REFURBISHMENT

The damage assessment for the 14 anganwadis in Palus Taluka, Sangli is over. Refurbishment work at six anganwadis has been initiated and for remaining Anganwadis, finalisation of contractor is in progress.



DISASTER RELIEF

UNITED WAY INDIA

IMPACT

Kalegaon Walwa was severely hit by a flood in the month of August 2019. 61 people lost their lives in the flood. Life for the people of Kalegaon has not been easy ever since. People here have been impacted economically and emotionally. Houses, livestock and public water sources were hugely damaged.

As the area got inundated in water it made about 700 people rehabilitate to Navivasade, a village near Kalegaon. As soon as the situation became better, people of Kalegaon came back to their village. Still things were not as normal as they were earlier.



Sunil Shivaji Kamble is a menial staff at Gram Panchayat, Kalegaon who witnessed water testing and chlorination take place in the village, expressed “The procedure carried out by United Way India team is not only done carefully but also methodically. United Way India has redone the cleaning and chlorination of 13 public water sources. The team followed a very systematic procedure of water testing and chlorination. We were not aware of the proper procedures involved in water testing and chlorination. We the people of Kalegaon, are happy that we are getting clean drinking water.”

UNITED WAY INDIA NETWORK - CONSOLIDATED FINANCIALS

YEAR 2019-2020

BARODA

INCOME

CONTRIBUTION	9,62,53,585.00
OTHER REVENUE	3,89,22,833.00

TOTAL REVENUE 13,51,76,418.00

EXPENDITURE

PROGRAM EXPENSES	10,49,62,278.00
GENERAL AND ADMINISTRATIVE	78,72,492.00

TOTAL EXPENSES 11,28,34,770.00

BENGALURU

INCOME

CONTRIBUTION	39,33,73,106.00
OTHER REVENUE	1,73,67,429.00

TOTAL REVENUE 41,07,40,535.00

EXPENDITURE

PROGRAM EXPENSES	35,60,70,605.00
GENERAL AND ADMINISTRATIVE	3,76,30,239.00

TOTAL EXPENSES 39,37,00,844.00

CHENNAI

INCOME

CONTRIBUTION	12,48,03,759.00
OTHER REVENUE	13,42,794.00

TOTAL REVENUE 12,61,46,553.00

EXPENDITURE

PROGRAM EXPENSES	12,60,30,843.00
GENERAL AND ADMINISTRATIVE	62,95,558.00

TOTAL EXPENSES 13,23,26,401.00

DELHI

INCOME

CONTRIBUTION	18,11,05,451.00
OTHER REVENUE	44,76,243.00

TOTAL REVENUE 18,55,81,694.00

EXPENDITURE

PROGRAM EXPENSES	16,88,90,442.00
GENERAL AND ADMINISTRATIVE	1,40,32,434.00

TOTAL EXPENSES 18,29,22,876.00

HYDERABAD

INCOME

CONTRIBUTION	44,17,76,076.00
OTHER REVENUE	14,06,523.00

TOTAL REVENUE 44,31,82,599.00

EXPENDITURE

PROGRAM EXPENSES	40,81,25,299.00
GENERAL AND ADMINISTRATIVE	1,26,82,657.00

TOTAL EXPENSES 42,08,07,956.00

KOLKATA

INCOME

CONTRIBUTION	37,16,750.00
OTHER REVENUE	35,971.00

TOTAL REVENUE 37,52,721.00

EXPENDITURE

PROGRAM EXPENSES	29,83,058.00
GENERAL AND ADMINISTRATIVE	12,81,598.00

TOTAL EXPENSES 42,64,656.00

MUMBAI

INCOME

CONTRIBUTION	76,23,92,519.00
OTHER REVENUE	2,56,01,909.00

TOTAL REVENUE 78,79,94,428.00

EXPENDITURE

PROGRAM EXPENSES	56,20,39,811.00
GENERAL AND ADMINISTRATIVE	21,42,67,989.00

TOTAL EXPENSES 77,63,07,800.00

NATIONAL OFFICE

INCOME

CONTRIBUTION	5,13,05,317.00
OTHER REVENUE	21,02,834.00

TOTAL REVENUE 5,52,32,955.00

EXPENDITURE

PROGRAM EXPENSES	4,05,84,614.00
GENERAL AND ADMINISTRATIVE	1,46,48,341.00

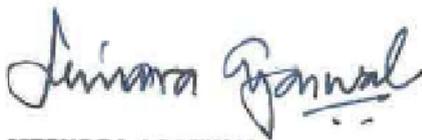
TOTAL EXPENSES 5,52,32,955.00

United Way of India
Balance Sheet as at 31 March, 2020

	Note No.	As at 31 March, 2020 (Rupees)	As at 31 March, 2019 (Rupees)
Sources of funds			
1. Earmarked funds	3	20,901,152	37,846,185
2. Income and expenditure account balance	4	4,729,811	6,554,615
Total		25,630,963	44,400,800
Application of funds			
3. Property, plant and equipment	5	880,268	613,537
4. Current assets, loans and advances			
a. Cash and bank balances	6	22,758,588	42,067,584
b. Loans and advances	7	2,210,591	1,719,679
		<u>24,969,179</u>	<u>43,787,263</u>
5. Less: Current liabilities and provisions			
Current liabilities	8	218,484	-
6. Net current assets		<u>24,750,695</u>	<u>43,787,263</u>
Total		25,630,963	44,400,800
See accompanying notes forming part of the financial statements	1-12		

In terms of our report attached

For **DELOITTE HASKINS & SELLS**
Chartered Accountants



JITENDRA AGARWAL
Partner

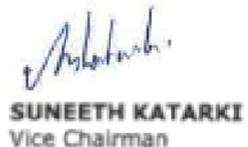
Place: N. Delhi
Date: 12/11/2020

FOR AND ON BEHALF OF UNITED WAY OF INDIA



GULSHAN SACHDEV
Chairman

Place:
Date: 12/11/2020



SUNEETH KATARKI
Vice Chairman

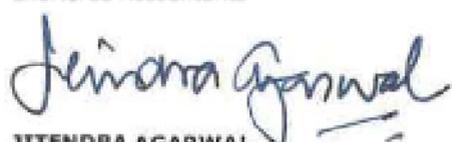


United Way of India
Income and Expenditure Account for the year ended 31 March, 2020

	Note No.	Year ended 31 March, 2020 (Rupees)	Year ended 31 March, 2019 (Rupees)
1. Income			
a. Donations received		8,470,703	8,273,757
b. Membership fees		2,250,000	2,250,000
c. Interest income		2,102,834	1,269,839
d. Amounts appropriated from the earmarked funds for expenditure / disbursements on specified projects/activities	3	40,584,614	32,297,577
		<u>53,408,151</u>	<u>44,091,173</u>
2. Expenditure			
a. Employee benefits expense	9	8,448,606	8,309,402
b. Depreciation expense	5	744,080	564,369
c. Administration and other expenses	10	5,455,655	4,661,452
d. Amounts incurred from earmarked funds for expenditure / disbursements on specified projects/activities being the appropriation from earmarked funds	3	40,584,614	32,297,577
		<u>55,232,955</u>	<u>45,832,800</u>
3. Surplus/(deficit) carried to Income and expenditure account balance	4	(1,824,804)	(1,741,627)
See accompanying notes forming part of the financial statements	1-12		

In terms of our report attached

For **DELOITTE HASKINS & SELLS**
Chartered Accountants



JITENDRA AGARWAL
Partner

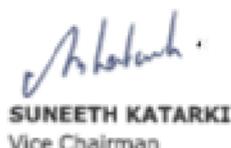
Place: *N. Delhi*
Date: *12/11/2020*

FOR AND ON BEHALF OF UNITED WAY OF INDIA



GULSHAN SACHDEV
Chairman

Place:
Date: *12/11/2020*



SUNEETH KATARKI
Vice Chairman





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